

# PROCESS ENGINEERS YEAR PLANNER 2025

The **Process Engineers Year Planner** is an invaluable office tool that provides an in-depth coverage of the process engineering industry through print and email marketing.

**An initial distribution, in November 2024, to senior specifiers throughout the process sector of the UK and Europe, ensures a readership of over 10,000 key decision makers. Job titles include Chief Engineers, Technical Directors, Senior Process Engineers, Project Managers, Instrument and Control Engineers and Plant Managers. This is followed by an active email marketing campaign which stimulates advertiser response and the distribution of additional copies on request.**

Produced in full colour, with a high-gloss wipe-clean surface, the publication is used as a day-to-day diary for planning production schedules, stock control, project deadlines

and staff holidays. The planning area incorporates details of the leading events of the recognised industry bodies along with all major trade exhibitions. **It is a constant point of reference for 13 months.**

Around the central area space is made available for a small number of companies, associations and individuals to promote their products and services. In addition to the long-term daily exposure, all advertisers are included in our Direct Response Mechanism.

This has been designed to generate high quality immediate sales enquiries from the industry. In the early stages of the campaign, leads are collated and forwarded weekly to each advertiser.

- ★ **BILLBOARD EXPOSURE** 13 months high impact advertising
- ★ **TARGETED** Reach over 10,000 key specifiers
- ★ **WEBSITE** Signpost your website on a daily basis throughout the year
- ★ **PROVEN RESULTS** Sales leads monitored weekly so you can quantify results
- ★ **BRANDING** Invaluable daily exposure to your customers

***A comprehensive package that works hard for you on every day of the year***



# PROCESS ENGINEERS YEAR PLANNER 2025

## VALUABLE REFERENCE

We detail all major exhibitions, seminars and conferences.

## BEST QUALITY

People use the best quality planner they receive and the inferior product goes in the bin.

## TIMING

It is the first planner they receive, it comes out in November and can be used for 13 months.

## LOYALTY

Decision makers have been receiving Setform planners for over 30 years. For many it's a case of "old one down, new one up".

## HALF PAGE

120mm (deep) x 177mm (wide)

**£4,195** +VAT

## QUARTER PAGE

120mm (deep) x 82mm (wide)

**£2,545** +VAT

## EIGHTH PAGE

57mm (deep) x 82mm (wide)

**£1,545** +VAT

### Dimensions of Planner overall:

700mm x 1000mm approx

### Digital Artwork:

InDesign, Photoshop (up to v10), Illustrator (up to v11)  
Alternatively a high resolution (300 dpi) JPG, TIF, EPS, or PDF is acceptable.

### Printing / Finishing:

Four-Colour process/UV-varnishing

### Background colour:

Grey

### Payment:

On receipt of voucher copy



Setform Ltd, 6, Brownlow Mews, London WC1N  
2LD, United Kingdom • Tel +44 (0) 20 7253 2545  
Fax +44 (0) 20 7608 1600 • Email: mail@setform.com  
www.setform.com • www.yearplanners.info



**SETFORM**

Registered in England. No: 1636039

Registered Office: Old Station Road, Loughton, IG10 4PL