

BIOMEDICAL SCIENCE

YEAR PLANNER 2026



Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue
21	22	23	24	25	26	27	28	29	30	31
25	26	27	28	29	30					
23	24	25	26	27	28	29	30	31		
27	28	29	30	31						
24	25	26	27	28	29					

SETFORM
MAGAZINES • ONLINE • VISUAL

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A comprehensive package that works hard for you on **every day of the year**

The **BIOMEDICAL SCIENCE YEAR PLANNER** is designed to provide in-depth coverage of the biomedical science profession through print and email marketing.

- An initial distribution, in September 2025, to leading biomedical scientists throughout the UK ensures an annual readership of over **12,000 senior biomedical professionals**. This is followed by an active email marketing campaign which stimulates advertiser response and the distribution of additional copies on request.
- Produced in **full colour**, with a **high-gloss wipe-clean surface**, the publication is used as a day-to-day diary for planning research schedules, project planning, discussion groups and staff holidays. The planning area incorporates details of the leading events of the recognised industry bodies along with all major trade exhibitions. **It is a constant point of reference for 15 months.**
- Around the central area space is made available for a small number of companies, associations and individuals to promote their products and services. In addition to the **long-term daily exposure**, all advertisers are included in our Direct Response Mechanism.
- This has been designed to generate **high quality immediate sales enquiries** from the industry. In the early stages of the campaign, leads are collated and forwarded weekly to each advertiser.



BILLBOARD EXPOSURE

15 months' high impact advertising

TARGETED REACH

Over 12,000 key specifiers

WEBSITE

Signpost your website on a daily basis throughout the year

PROVEN RESULTS

Sales leads monitored weekly so you can quantify results

BRANDING

Invaluable daily exposure to your customers



VALUABLE REFERENCE

We detail all **major exhibitions, seminars and conferences.**

BEST QUALITY

People use the **best quality planner** they receive and the inferior product is obsolete.

TIMING

It is the **first planner they receive**, it comes out in September and can be used for 15 months.

LOYALTY

Decision makers have been receiving Setform planners for **over 30 years**. For many it's a case of "old one down, new one up".

CONTACT

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EXAMPLE HALF PAGE

EXAMPLE QUARTER PAGE

EXAMPLE FULL PAGE

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Advertisement Sizes

FULL PAGE

177mm (wide) x 250mm (deep)

£7,595 +VAT

HALF PAGE

177mm (wide) x 120mm (deep)

£4,195 +VAT

QUARTER PAGE

82mm (wide) x 120mm (deep)

£2,545 +VAT

Dimensions of Planner Overall:

1,000mm x 815mm approx.

Packaged Digital Artwork:

InDesign, Photoshop, Illustrator.
Alternatively a high resolution (300 dpi) JPG, TIF, EPS, or PDF is acceptable

Printing / Finishing:

Four-Colour Process/UV-Varnishing

Background Colour:

Yellow

Payment:

On receipt of voucher copy