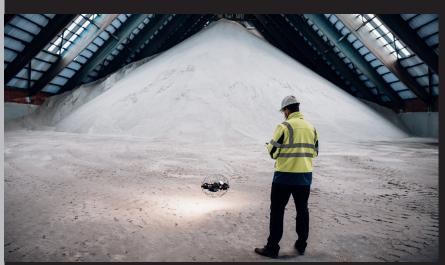


# INTERNATIONAL YEAR PLANNER 2026



Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue
21	22	23	24	25	26	27	28	29	30	31
25	26	27	28	29	30					
23	24	25	26	27	28	29	30	31		
27	28	29	30	31						
24	25	26	27	28	29					



# A comprehensive package that works hard for you on **every day of the year**

The MINING INTERNATIONAL YEAR PLANNER is an invaluable office tool that provides an in-depth coverage of the mining engineering industry through print and email marketing.

- An initial distribution, in November 2025, to senior personnel in International Mining Operators, International Mining Companies, Independent Operators, Contractors and Engineering Houses, ensures a readership of over 10,000 key decision makers. Job titles include Directors, Project Managers, Technical Officers, Engineers, Purchasing Managers, Safety Managers and Asset Managers. This is followed by an active email marketing campaign which stimulates advertiser response and the distribution of additional copies on request.
- Produced in full colour, with a high-gloss wipe-clean surface, the publication is used as a day-to-day diary for planning production schedules, stock control, project deadlines and staff holidays. The planning area incorporates details of the leading events of the recognised industry bodies along with all major trade exhibitions. It is a constant point of reference for 13 months.
- Around the central area space is made available for a small number of companies, associations and individuals to promote their products and services. In addition to the long-term daily exposure, all advertisers are included in our Direct Response Mechanism.



#### **BILLBOARD EXPOSURE**

13 months' high impact advertising

#### TARGETED REACH

Over 10,000 key specifiers

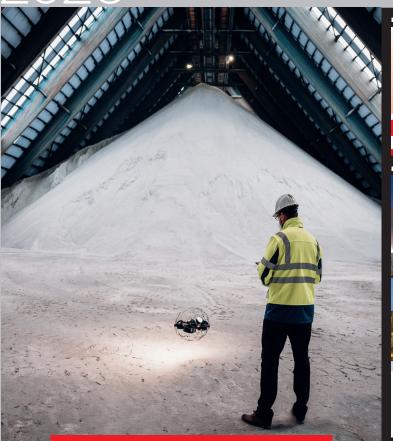
#### **WEBSITE**

**Signpost your website** on a daily basis throughout the year

#### **BRANDING**

**Invaluable daily exposure** to your customers

2026









Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun
21	22	23	24	25	26	27	28	29
25	26	27	28	29	30			
23	24	25	26	27	28	29	30	31
27	28	29	30	31				
24	25	26	27	28	29			
25	26	27	28	29	30			
23	24	25	26	27	28	29	30	31

# **VALUABLE REFERENCE**

We detail all major exhibitions, seminars and conferences.

# **BEST QUALITY**

People use the **best quality planner** they receive and the inferior product is obselete.

#### **TIMING**

It is the **first planner they receive,** it comes out in November and can be used for 13 months.

### **LOYALTY**

Decision makers have been receiving Setform planners for **over 30 years**. For many it's a case of "old one down, new one up".

#### CONTACT

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t +44 (0) 207 253 2545

e mail@setform.com

**w** www.setform.com

w www.yearplanners.info

# **Advertisement Sizes**

#### **FULL PAGE**

177mm (wide) x 250mm (deep)

£7,595 +VAT

#### **HALF PAGE**

177mm (wide) x 120mm (deep)

£4,195 +VAT

#### **QUARTER PAGE**

82mm (wide) x 120mm (deep)

£2,545 +VAT

#### **Dimensions of Planner Overall:**

1,000mm x 700mm approx.

#### **Packaged Digital Artwork:**

InDesign, Photoshop, Illustrator. Alternatively a high resolution (300 dpi) JPG, TIF, EPS, or PDF is acceptable

#### Printing / Finishing:

Four-Colour Process/UV-Varnishing

#### **Background Colour:**

Grey

#### Payment:

On receipt of voucher copy