

WIND TECHNOLOGY YEAR PLANNER 2026



| Sat | Sun | Mon | Tue | Wed | Thu | Fri | Sat | Sun | Mon | Tue |
|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 |
| 25 | 26 | 27 | 28 | 29 | 30 | | | | | |
| 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 | | |
| 27 | 28 | 29 | 30 | 31 | | | | | | |
| 24 | 25 | 26 | 27 | 28 | 29 | | | | | |

A comprehensive package that works hard for you on **every day of the year**

The **WIND TECHNOLOGY YEAR PLANNER** is an invaluable office tool that provides an in-depth coverage of the international energy industry through print and email marketing.

- An initial distribution, in November 2025, to the leading international decision makers working within the owner-operating and utility companies responsible for the development and maintenance of wind farms ensures a readership of over **10,000 key decision makers**. We also target the leading turbine manufacturers, major contracting firms and key government personnel with responsibility for the implementation of wind energy initiatives. This is followed by an active email marketing campaign which stimulates advertiser response, plus additional copies on request.
- Produced in **full colour**, with a **high-gloss wipe-clean surface**, the publication is used as a day-to-day diary for planning production schedules, stock control, project deadlines and staff holidays. The planning area incorporates details of the leading events of the recognised industry bodies along with all major trade exhibitions. **It is a constant point of reference for 13 months.**
- Around the central area space is made available for a small number of companies, associations and individuals to promote their products and services. In addition to the **long-term daily exposure**, all advertisers are included in our Direct Response Mechanism.



BILLBOARD EXPOSURE

15 months' high impact advertising

TARGETED REACH

Over 10,000 key specifiers

WEBSITE

Signpost your website on a daily basis throughout the year

BRANDING

Invaluable daily exposure to your customers





VALUABLE REFERENCE

We detail all **major exhibitions, seminars and conferences.**

BEST QUALITY

People use the **best quality planner** they receive and the inferior product is obsolete.

TIMING

It is the **first planner they receive**, it comes out in September and can be used for 13 months.

LOYALTY

Decision makers have been receiving Setform planners for **over 30 years**. For many it's a case of "old one down, new one up".

CONTACT

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EXAMPLE HALF PAGE

EXAMPLE QUARTER PAGE

EXAMPLE FULL PAGE

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Advertisement Sizes

FULL PAGE

177mm (wide) x 250mm (deep)

£7,595 +VAT

HALF PAGE

177mm (wide) x 120mm (deep)

£4,195 +VAT

QUARTER PAGE

82mm (wide) x 120mm (deep)

£2,545 +VAT

Dimensions of Planner Overall:

1,000mm x 700mm approx.

Packaged Digital Artwork:

InDesign, Photoshop, Illustrator.
Alternatively a high resolution (300 dpi) JPG, TIF, EPS, or PDF is acceptable

Printing / Finishing:

Four-Colour Process/UV-Varnishing

Background Colour:

Yellow

Payment:

On receipt of voucher copy